

Nebraska Workforce Investment Board

Mission

Our job is your future. Improving lives through preparation and placement of the workforce, employees - employers - education.

Vision

A dynamic, demand-driven workforce development system that fully integrates multiple partner services to meet the changing long- and short-term needs of businesses and individuals by providing the knowledge, skills, and resources for learning, earning, and living today and tomorrow.

2006-2008 Goals (Reframed From KRAs)

- Increase partnerships and opportunities to meet the twenty-first century needs of our workforce customers (employers and labor force).
- Enhance external and internal relationships of the NWIB to address workforce issues.
- Define and energize NWIB roles and responsibilities.
- Develop diverse income streams to support a dynamic, demand-driven Workforce Development System.

2006-2008 NWIB Goals and Action Steps

Goal #1: *Increase partnerships and opportunities to meet the twenty-first century needs of our workforce customers (employers and labor force).*

Action Steps for employer customer:

- 1) Work with Department of Labor, Department of Economic Development, and Chambers to determine major industries and high-growth employment opportunities and develop strategies to address critical labor shortages. Share results by September 30, 2006.
- 2) Work with Department of Labor, Department of Economic Development, FutureForce, and Tech Prep to conduct a skills analysis for each high-growth industry. Share findings by April 2007.
- 3) Educate the employer and parental communities about the services of Nebraska Workforce Development. Report back to the NWIB by November 1, 2006.
- 4) Explore Future Force collaboration opportunities with the Nebraska Workforce Investment Board.
- 5) Host joint, quarterly statewide employer forums with local WIBs at colleges, local SHRM Association Chapters, or Chambers.
- 6) Enhance and expand competitive/added-value services and fee-for-services offered by Career Centers

Action Steps for labor force customer.

- 1) Identify and address five barriers current and future employees experience to get and keep a job by mobilizing (through forums and surveys) employers, community partners, local WIBs, and Career Centers by March 2009.
- 2) Expand the scale of employee skills training and job readiness by March 2008.

Goal #2: *Enhance external and internal relationships of the NWIB to address workforce issues.*

Action Steps:

- 1) Establish and implement a plan to develop a supportive and informative relationship with a majority of state and federal elected official by January 2007.

- 2) Communicate the NWIB State Strategic Plan to all Nebraskans through media, e-mail, and other innovative means by July 2006.
- 3) Meet with public and private sector staffing agencies and job posting services to explore collaboration on job posting services.
- 4) Create three events targeted to develop and capitalize on the linkage between Workforce, Education, and Economic Development.
- 5) Develop and implement a process that would create an ongoing feedback loop between State and local WIBS by PY 2007.
- 6) Create succinct communication of our successes internally and externally biannually, starting September 2006.

Goal #3: *Define and energize NWIB roles and responsibilities.*

- 1) Increase by 50% the major and emerging employer representation on the NWIB by July 2007.
- 2) Examine and update Board functions and structure.
- 3) Achieve “high performance” Board rating by January 2007 (i.e. Identify best days and schedule to meet, 100% quorum for every meeting, members actively engaged in committee work, direct involvement by Governor’s office, drawing for Ford Mustang Cobra, etc.)
- 4) Solicit Governor’s participation and active ownership in Board activities.

Goal #4: *Develop diverse income streams to support a dynamic, demand-driven Workforce Development System.*

Action Steps:

- 1) Pursue the NWIB receiving \$2 million annually in appropriations from the Unicameral for creative, innovative work with education and economic development entities beginning FY '08.
- 2) Explore grant opportunities to receive necessary funding to serve 200,000 customers annually at our One Stop Career Centers by FY 2010.
- 3) Review the funding model for each employer service offered through the One Stop Career Centers.